**On Saturday, June 9, 2018, Please join Integrated Sports Marketing for the Inaugural EDCO Legends 5k (formerly the LT5k) The 5k will benefit local youth sports and will take place at NTC Park at Liberty Station in Point Loma, CA.**

**The following is a proposed sponsorship agreement for the 2018 EDCO Legends 5k.**

**<u>Legends 5K to provide</u>:**

**Results Board Sponsorship**
- Sponsorship of Results Board at the event
    - Recognition as the Legends 5K Results Board Sponsor
    - Logo on Results Board signage
        - "Results Board" sponsored by
    - Participant Results including overall and age categories winners and times of all participants to be displayed at the conclusion of the race

**Printed Materials**
- Logo on Event Rack Cards
    - Quantity: 10,000
    - Deadline to activate benefit: March 25$^{th}$
- Logo on Event T-Shirts
    - Quantity: Min. 1,000
    - Deadline to activate benefit: May 30

**On-Site Exposure**
- Exhibitor Tent
    - Area for one (1) 10' x 10' tent (sponsor to provide tent, table, chairs, etc.)
    - Opportunity to display signage in tent
    - Opportunity for lead generation and product sampling/sales
    - Two (2) Exhibitor Badges
- Banner – One (1) banner to be displayed in start/finish line area (banner to be provided by sponsor)
- Start/Finish Line Public Address mentions

**Online Exposure**
- Logo included in one (1) e-newsletter
    - Distribution: Minimum 5,000
- Mention on Legends 5K Facebook fan page
- Logo on Partners Page of www.legends5k.com

**Hospitality**
- Fourteen (14) event entries (each entry includes event t-shirts and gift packs)

**Miscellaneous**

- Opportunity to include one (1) mutually agreed upon item/prize in gift packs (sponsor to provide promotional pieces)
    - Each paid participant will receive race gift pack with amenities from sponsors
    - Quantity: Minimum 1,000
- Opportunities to donate item(s) for raffle and / or auction – i.e. gift cards, etc.
    - Raffle will take place during awards ceremony
- Use of the Legends 5K Logo

**Package Price: $3,500**